



DATE

Dear Evelyn,

My name is XXXXXX, I work with NAME OF PUBLISHING COMPANY. I'm writing to ask if you might consider offering one of our featured titles in your stores. We are about to launch a marketing campaign in that includes (ONLINE AND PRINT ADVERTISING/RADIO INTERVIEWS/LOCAL NEWSPAPER INTERVIEWS WITH AUTHOR) and we're asking Barnes and Noble to give the book a chance on their shelves.

**NAME OF BOOK (ISBN: 978-XXXXXXXXXX)** is a (COLLECTION OF STORIES, SELF-HELP BOOK, HISTORICAL NOVEL, LEADERSHIP GUIDE) and the author, NAME OF AUTHOR, lives in CITY AND STATE

Once the marketing campaign begins, the authors will be directing readers to Barnes and Noble if the buyers agree to test it; so if B&N willing, we will be willing to wait until your buyers make a decision.

Should your buyers express an interest in this book, they are available at Ingram fully returnable at the full trade discount or you can buy from us directly. We offer consignment and full trade terms as well.

I have enclosed the book and some informational sheets for you.

I have emailed you an email about this book earlier, but I will follow up next week to make sure you got this package.

Best,  
XXXXXXX

