



Hi Author Learning Center,

✨ **Happy New Year!** ✨

Welcome to the first edition of *Noteworthy*, the Author Learning Center's new, biweekly newsletter! Every two weeks, we'll be sharing a curated mix of helpful resources, upcoming webinar events, industry insights, contests, and events — everything you need to stay educated, inspired, and connected.

No matter where you are in your journey, this newsletter will be a valuable tool to help improve your craft, increase your readership, and boost your career. Together, we'll navigate the ever-changing world of writing and publishing.

Wherever your goals and creativity lead you, we're your trustworthy GPS guide!

Featured Resources



Your 2026 Writing Goals

Setting your intentions early in the year can improve your short-term focus and keep the creativity flowing.

[Set your goals now](#)

When to Hire an Editor

The right editing strategy can save you time, money, and creative frustration.

[Maximize efficiency](#)



Publishing Under a Pen Name

If you are considering using a pen name to publish your work, review these important pros and cons.

Pen name: yes or no?

Budget-Friendly Book Marketing

Even if you have limited funds, there are many free and low-budget methods for promoting your work.

Spend wisely



UPCOMING LIVE WEBINARS:

Jan. 7 - Strategies for Overcoming Writer's Block
- *with Derek Taylor Kent*

Jan. 8 - TikTok for Authors: Finding Success with
Visual Media in the New Year - *with L.E. Perez*

Jan. 13 - 6 Steps for Achieving Success and
Finding Fulfillment in the New Year - *with Sheri Fink*

Jan. 15 - 9 Things I Wish I'd Known Before Self-
Publishing 5 Books - *with ALC President Keith Ogorek*

Register for an event



Industry Insights

[New Report Examines Writers' Attitudes toward AI](#)

[Must Know Copyright Basics for Authors](#)

[A new fund will route millions to the literary arts](#)





Contests & Events

[Next Generation Indie Book Awards: 2/13 Deadline](#)

[The AWP Award Series: 2/28 Deadline](#)

[Sunshine State Book Festival: 1/23-1/24; Gainesville, FL](#)

[Savannah Book Festival: 2/5-2/8; Savannah, GA](#)

Ask Sheila

ALC's Manager of Author Education, Sheila Manna, writes a biweekly blog with answers to common questions asked by you, the ALC community. Check out the blog to see if your questions have been answered.

[Read the blog](#)

Got a question you can't find the answer to? Submit your question for a chance to have it featured and answered in a future blog entry!

[Submit a question](#)



Keep writing, keep dreaming. The Author Learning Center is with you every step of the way.



www.authorlearningcenter.com



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