



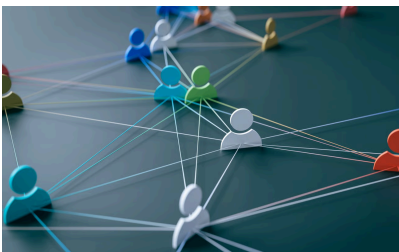
Hi Author Learning Center,

In the last issue of *Noteworthy*, we shared valuable insights and resources to help you strengthen your online presence. In this issue, we're sharing tips and strategies for building your offline presence. This includes in-person events such as festivals, school visits, speaking engagements, and book signings.

Readers love meeting authors in person, and when given the chance to hear about you and your book face-to-face, it's difficult for them to walk away empty-handed. These interactions create a deeper connection with readers, turning them into dedicated fans. In-person events can also boost your credibility and authority when given the opportunity to speak about your topic, themes, or area of expertise. In addition, they can provide networking with other authors and industry professionals, leading to future opportunities and collaborations.

Now is a great time to start planning your in-person events for later this summer and for fall!

Featured Resources



The Benefits of Networking

Learn how networking can help you avoid pitfalls, learn new skills, and get introduced to new audiences.

Build your network

Get Feedback & Advice from Peers

Discover the benefits of connecting with other authors through writing clubs, writing groups, and events.

Get feedback from peers



Tips for Pitching to Agents at Events

Literary agent Eric Lincoln Miller of 3ibooks shares valuable tips for pitching your book to agents.

Pitch like a pro

Grow Your Readership Through Events

Learn smart strategies to maximize your efforts and impact when interacting with potential readers.

Grow your readership



UPCOMING LIVE WEBINARS:

June 25: *Memoirs that Matter - with Allie Pleiter*

June 30: *How to Write and Illustrate a Children's Book - with Sheri Fink*

July 2: *How to Have a Successful Book Event - with Russell Nohelty*

July 8: *Amazon Algorithms 101 - with Keri-Rae Barnum*

Register for an event



Industry Insights

[Five Summer Reading Trends to Watch Out For](#)

[Why Children's Summer Reading Challenges Are Important](#)

[New Authors Guild Study: Where Readers Are Getting Their Books](#)





Contests & Events

[Frontier Poetry Open: 7/12 deadline](#)

[Best Indie Book Award: 8/1 deadline](#)

[Library of Congress National Book Festival: 8/22;
Washington, D.C.](#)

[Harlem Book Fair: 8/29; Harlem, NY](#)

Ask Sheila

ALC's Manager of Author Education, Sheila Manna, writes a biweekly blog with answers to common questions asked by you, the ALC community. Check out the blog to see if your questions have been answered.

[Read the blog](#)

Got a question you can't find the answer to? Submit your question for a chance to have it featured and answered in a future blog entry!

[Submit a question](#)



Keep writing, keep dreaming. The Author Learning Center is with you every step of the way.



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