



Hi Author Learning Center,

Writing a great book is only part of the journey. The moment you publish a book for others to purchase and enjoy, you become the CEO of your own business. Today's authors are authorpreneurs (author-entrepreneurs), making decisions about budgeting, contracts, hiring, marketing, and long-term career growth. Building a successful author business requires more than creativity—it requires strategy.

The Author Learning Center is committed to helping you navigate both the creative and business sides of authorship. Through practical resources, expert guidance, educational content, and industry insights, we're providing the tools you need to build a strong foundation for long-term success.

In this issue of *Noteworthy*, you'll find valuable tips and resources designed to help you strengthen your author business and move your authorpreneurship forward with confidence.

Set up your author business for success!

Featured Resources



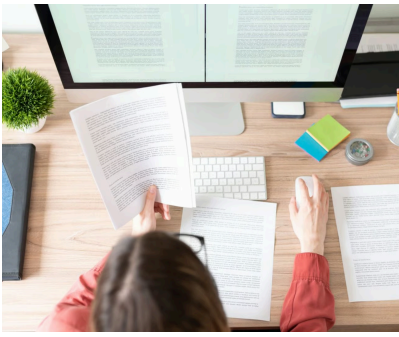
Practical Budgeting for Authors

Beth Kallman Werner of Author Connections shows how to make wise financial decisions for your book.

[Plan your budget](#)

Using Beta Readers and Pro Editors

Author AE Wasserman shares how beta readers and professional editors have strengthened her work.



Improve your writing

Three Elements that Lead to Success

Learn the three key elements authors need to build a successful author business.

Learn the key elements

Elevate Your Position in the Market

Discover the assets authors can create and use to increase awareness for their work prior to publishing.

Elevate your position



UPCOMING LIVE WEBINARS:

July 21: From Idea to Impact: Navigating the Author's Journey with Confidence - *with Jan Zucker*

July 22: Think Like a Publisher from the Start - *with Michele DeFilippo*

July 28: The Author's Email Advantage: Grow Your List, Build Loyal Readers, Sell More Books - *with AG Billig*

July 29: Creating Professional Author One-Sheets and Bios - *with Lindsey Gobel*

Register for an event



Industry Insights

[Do Authors Need an LLC or S-Corporation?](#)

[Storytel Survey: Those Who Read and Listen to Books Report 'Highest Levels' of Wellbeing](#)

[Writer's Digest Best Everything Agents Websites for Writers 2026](#)





Contests & Events

[Academy of American Poets First Book Award: 9/1 deadline](#)

[Miami University Novella Prize: 9/1 deadline](#)

[WriterCon 2026: 9/4-9/7; Oklahoma City, OK](#)

[Southern Festival of Books: 10/17-10/18; Nashville, TN](#)

Ask Sheila

ALC's Author Education Specialist, Sheila Manna, writes a biweekly blog with answers to common questions asked by you, the ALC community. Check out the blog to see if your questions have been answered.

[**Read the blog**](#)

Got a question you can't find the answer to? Submit your question for a chance to have it featured and answered in a future blog entry!

[**Submit a question**](#)



Keep writing, keep dreaming. The Author Learning Center is with you every step of the way.



[**www.authorlearningcenter.com**](http://www.authorlearningcenter.com)



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