



Hi Author Learning Center,

Welcome back to *Noteworthy*! We're excited to bring you the second edition of our biweekly newsletter, packed with motivating insights, practical strategies, and new opportunities designed to support you wherever you are on your journey.

In this issue, you'll find valuable resources, timely industry updates, and upcoming events, all to help you learn, stay informed, and connect. As always, our goal is to make navigating the writing and publishing world a little clearer and a lot more rewarding.

Let's keep moving forward together!

Featured Resources



5 Reasons to Write a Book

Many have words in them that they want to share with others, but the reasons behind those words can vary.

Find your reasons for writing

Why Invest in Professional Editing

In this collection of interviews, authors and editors discuss the benefits of working with a professional.

The benefits of professional editing



Choosing a Publishing Path

ALC President Keith Ogorek explains the four paths available, and the differences between them.



The pros & cons of each path

Balancing Marketing & Writing

Authors often struggle to find time for both marketing and writing. At the end of the day, it's a balancing act.

How to find a balance

UPCOMING LIVE WEBINARS:

Jan. 29 - Strategies for Overcoming Writer's Block - *with Derek Taylor Kent*

Feb. 3 - How to Get Your Creative Juices Flowing in the New Year - *with Cathy Fyock*

Feb. 4 - 6 Steps for Achieving Success and Finding Fulfillment in the New Year - *with Sheri Fink*

Feb. 11 - Social Proof for Authors: How to Get Book Reviews That Sell Books for You - *with A.G. Billig*



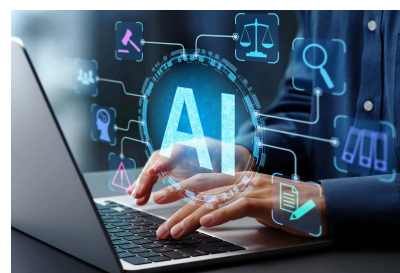
Register for an event

Industry Insights

[Amazon Launches AI Translation Service for Self-Published Authors](#)

[Publishers Weekly Best Books of 2025](#)

[The Future of Writing: Five 2026 Trends You NEED to Know](#)



Contests & Events

[A New Booker Prize Is All About Books for Kids](#)

[Biographers International Organization Hazel Rowley Prize: 3/1 deadline](#)

[San Francisco Writers Conference: 2/12 - 2/15; San Francisco, CA](#)

Ask Sheila

ALC's Manager of Author Education, Sheila Manna, writes a biweekly blog with answers to common questions asked by you, the ALC community. Check out the blog to see if your questions have been answered.

[Read the blog](#)

Got a question you can't find the answer to? Submit your question for a chance to have it featured and answered in a future blog entry!

[Submit a question](#)



Keep writing, keep dreaming. The Author Learning Center is with you every step of the way.



www.authorlearningcenter.com



Sent to: smanna@authorlearningcenter.com

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Author Learning Center, 1151 W. 2nd St., Bloomington, IN 47403, United States