



Hi Author Learning Center,

Not only do writers need motivation to keep making progress on their book projects, they need proven methods. Inspiration may have ignited your goals in January, but practical tools and reliable processes are what will carry you across the finish line.

In this issue of *Noteworthy*, you'll find actionable tips and systems to help you streamline your workflow, strengthen your habits, and track meaningful milestones so you can see tangible movement toward your goals.

Progress can look like writing 500 words a day, editing one chapter, or adding another tool to your book marketing strategy.

No matter how big or how small the movement, we're proud of your dedication!

Featured Resources



The Chunky Method of Writing

How to build an effective writing plan based on individual process and word count goals.

Create your writing plan

7 Editing Mistakes to Avoid

Learn common pitfalls to avoid when self-editing your own writing or manuscript.

Avoid these editing mistakes



Tips for Picking a Good Book Title

Follow these helpful steps in choosing a dynamic book title (and subtitle) that attracts readers.

Choose a title that works

The Benefits of Comp Author Lists

Learn the value of having a list of comparable authors and book titles, and how to create this list.

Start building your list of comps



UPCOMING LIVE WEBINARS:

Mar. 4 - How to Bank Preorders on Retailers Before Your Book Launches - *with Russell Nohelty*

Mar. 10 - Start Your Story Right: The Five Foundational Questions You Need to Answer - *with Jennifer Crosswhite*

Mar. 12 - Telling Highly Personal Stories for Highly Powerful Impact - *with Allie Pleiter*

Mar. 18 - Essays That Echo: Crafting Personal Essays That Resonate - *with Julie Ryan McGue*

Register for an event



Industry Insights

[Publishers Must Take Advantage of Growing Audio Market](#)

[How Celebrity Book Clubs are Rewriting the Rules of Publishing](#)

[What 25 Years of NYT's Bestsellers Reveal About Book Cover Design](#)





Contests & Events

[National Poetry Series: 3/21 deadline](#)

[The Selfies Book Awards: 3/31 deadline](#)

[Pikes Peak Writers Conference: 4/17-4/19, Colorado](#)

[Springs, CO](#)

[Las Vegas Writers Conference: 4/23-4/25; Las Vegas, NV](#)

Ask Sheila

ALC's Manager of Author Education, Sheila Manna, writes a biweekly blog with answers to common questions asked by you, the ALC community. Check out the blog to see if your questions have been answered.

[Read the blog](#)

Got a question you can't find the answer to? Submit your question for a chance to have it featured and answered in a future blog entry!

[Submit a question](#)



Keep writing, keep dreaming. The Author Learning Center is with you every step of the way.



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