



Hi Author Learning Center,

In this issue of *Noteworthy*, we're sharing standard guidelines, professional recommendations, and common terminology to provide direction and clarity as you continue on your journey. From word count suggestions to book marketing vocabulary, these resources will answer questions frequently asked by authors in our community. Whether you're writing your first draft, editing your manuscript, or designing your book cover, these assets can positively influence your long-term success.

We encourage you to keep moving forward—one page, one chapter, or one milestone at a time!

Featured Resources



Word Count Recommendations

Learn why word count matters, standard recommendations by genre, and exceptions.

[Discover industry word counts](#)



8 Rules for Dialogue Punctuation

Learn essential rules for punctuating dialogue correctly, so that your text communicates clearly.

[Learn the 8 punctuation rules](#)

How to Design a Dynamic Book Cover

In this collection of interviews, authors, designers, and publishers share tips and best practices.



[Design a dynamic book cover](#)

Book Marketing Terms to Know

We've assembled a glossary of common terms with brief definitions to help you navigate book marketing.

[Learn book marketing terms](#)

UPCOMING LIVE WEBINARS:

Mar. 18 - Essays That Echo: Crafting Personal Essays That Resonate - *with Julie Ryan McGue*

Mar. 19 - AI in Book Publishing: How Does it Affect Indie Authors? - *with Beth Kallman Werner*

Mar. 24 - Public Speaking for Authors: from Page to Stage - *with Steve Piacente*

Mar. 25 - How to Bank Preorders on Retailers Before Your Book Launches - *with Russell Nohelty*

[Register for an event](#)



Industry Insights

[Tax Tips for Authors 2026](#)

[Query Math: An Agent's Take on Tackling Queries](#)

[New Audible Feature Supports the Immersion](#)

[Reading Trend](#)



Contests & Events

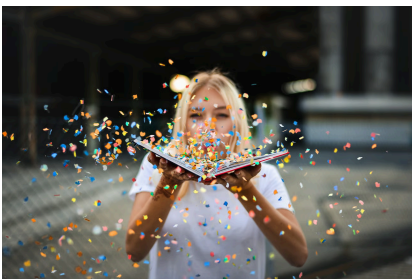
[Writer's Digest Self-Published Book Awards: 4/1 early bird deadline](#)

[The Creative Capital Award: 4/2 deadline](#)

[American Society of Journalists and Authors](#)

[Conference: 4/20-24; Virtual Event](#)

[World Book and Copyright Day: 4/23](#)



Ask Sheila

ALC's Manager of Author Education, Sheila Manna, writes a biweekly blog with answers to common questions asked by you, the ALC community. Check out the blog to see if your questions have been answered.

[Read the blog](#)

Got a question you can't find the answer to? Submit your question for a chance to have it featured and answered in a future blog entry!

[Submit a question](#)



Keep writing, keep dreaming. The Author Learning Center is with you every step of the way.



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