



Hi Author Learning Center,

It's not uncommon for writers to feel "stuck" at any point in the writing, editing, publishing, and marketing journey.

Struggling with writer's block?
Having trouble getting feedback on your writing?
Wondering who your target readers are?

No matter the challenge you're facing, we've got your back! Don't let roadblocks affect your progress—use our tips and resources to help you power through.

Persistence and resilience can turn obstacles into opportunities!

Featured Resources



10 Tips for Overcoming Writer's Block

Learn practical, battle-tested methods for overcoming writer's block and getting unstuck.

[Conquer writer's block](#)



How to Choose Beta Readers

Using the right beta readers during editing can help you publish the best version of your book.

[Find your beta readers](#)

7 Tips for Great Back Cover Copy



Learn what you can do to make sure your description converts browsers into paying customers.

Write an effective description

How to Identify Your Target Readers

Learn the importance of knowing who your target readers are, and steps for identifying them.

Find your target readers

UPCOMING LIVE WEBINARS:

Mar. 31 - How to Recognize a Publishing Scam and Avoid It - *with ALC President Keith Ogorek*

Apr. 2 - Telling Highly Personal Stories for Highly Powerful Impact - *with Allie Pleiter*

Apr. 8 - Start Your Story Right: The Five Foundational Questions You Need to Answer Before Writing Anything - *with Jennifer Crosswhite*

Apr. 9 - AI in Book Publishing: How Does it Affect Indie Authors? - *with Beth Kallman Werner*

Register for an event



Industry Insights

[What is DRM for Authors?](#)

[Are Audiobook Listeners "Readers?"](#)

[Young Middle Grade Series Gain STEAM](#)



Contests & Events

[Cave Canem Prize \(poetry\): 4/30 deadline](#)

[Interlochen Creative Arts Book Award: 5/15 deadline](#)

[World Voices Festival: 4/29-5/2; NYC & LA](#)

[The Nonfiction Writers Conference: 5/6-5/8; Virtual Event](#)

Ask Sheila

ALC's Manager of Author Education, Sheila Manna, writes a biweekly blog with answers to common questions asked by you, the ALC community. Check out the blog to see if your questions have been answered.

[Read the blog](#)

Got a question you can't find the answer to? Submit your question for a chance to have it featured and answered in a future blog entry!

[Submit a question](#)



Keep writing, keep dreaming. The Author Learning Center is with you every step of the way.



www.authorlearningcenter.com



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