



Hi Author Learning Center,

Whether you are writing and publishing your first book or your fifth, there is always room for improving your process and skills. The book industry and book market are constantly evolving with changing trends and new technologies. This makes it imperative for authors to be open to new approaches and continued learning.

In this issue of *Noteworthy*, we're sharing valuable resources, tools, and information to help you embrace the changes and shorten the learning curve. Whether you are looking to improve your writing craft, explore a new publishing path, or strengthen your book launch strategies, we're here to support you.

Keep growing and keep learning—we want you to be the best author you can be!

Featured Resources



Improve Your Writing Craft

Learn six steps you can take to find your writer voice, strengthen your prose, and break bad habits.

Improve your craft

Enhance Your Book's Readability

Discover four easy ways to make your content inviting to readers, compelling them to keep turning pages.

Enhance your manuscript

Be Better Prepared for Publishing



Before investing a lot of time and money in publishing, do some research to understand the necessities.

Prepare for publishing

Plan for a Successful Book Launch

Learn tips and ideas for strategizing a book launch that will start you off on the right marketing foot.

Plan your book launch



UPCOMING LIVE WEBINARS:

Apr. 28 - Websites for Authors: A Necessary Evil - *with L.E. Perez*

Apr. 29 - Skyrocket Your Book Sales: Winning Advertising Strategies for Bestsellers - *with A.G. Billig*

Apr. 30 - The Art of Editing: The Journey from First Draft to Final Draft - *with Derek Taylor Kent*

May 6 - Working With a Literary Publicist - *with Lindsey Gobel*

Register for an event



Industry Insights

[State of America's Libraries: A Snapshot of 2025](#)

[Children's Book Boom - Reading and Listening Has Increased by 65 Percent](#)

[Paramount Gets Back Into the Book Business](#)



Contests & Events

[National Book Awards: 6/5 deadline](#)

[Best Emerging Writers 2026: 6/7 deadline](#)

[Imaginarium Book Festival: 6/5-6/6; Washington, DC](#)

[Nantucket Book Festival: 6/11-6/14; Nantucket, MA](#)

Ask Sheila

ALC's Manager of Author Education, Sheila Manna, writes a biweekly blog with answers to common questions asked by you, the ALC community. Check out the blog to see if your questions have been answered.

[Read the blog](#)

Got a question you can't find the answer to? Submit your question for a chance to have it featured and answered in a future blog entry!

[Submit a question](#)



Keep writing, keep dreaming. The Author Learning Center is with you every step of the way.



www.authorlearningcenter.com



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